

VANTAGE POINT COACHING PRESENTS

5TH
ANNUAL

Spring *into* Leadership

POWER
WOMEN'S
CONFERENCE

APRIL 29 -
MAY 1, 2021



Event Sponsors



Day 1

CONFERENCE KICK-OFF

Thursday, April 29

Welcome & Introductions

3 PM, Thursday, April 29

Opening Keynote:

POWher (Power Of Women)

Secily D. Wilson

Networking

Power of Politics Panel

*Tiffany Moore Russell,
Donna Coleman Stribling,
and Kemba Hendrix*

LIVE Vendor Experience

Power of the Purse

Presenters



Christina Hill

*Product Marketing Engineer, Intel
& Co-host of Hey Sister*



Secily D. Wilson

*Founder, WOW Legacy Group
& Host of The Edge*



Tiffany Moore Russell

Orange County Clerk of Courts



Donna Coleman Stribling

DeKalb County Solicitor General



Kemba Hendrix

*Executive Director, Office of Diversity
and Inclusion, US House of Representatives*

Day 2

POWER UP

Friday, April 30

Welcome Back

3 PM, Friday, April 30

Power Longevity Lifestyle

Dr. LaReesa

Power of Mindset

Dr. Alauna Curry

Power of Rituals & Rights of Passage

Dr. Alessandra Thompson Poroj

Networking

Vendor Showcase

VIP Experience | Cash & Cocktails

7 PM, Friday, April 30

Virtual Mixology with *Dr. Tennille of White Coat Cocktails*

Power of Money with *Lesley Batson of Rebel Rock Wealth*

Presenters



Katrina Lee-Jones

*Creative Fashion Director and President,
Styles by Katrina & Co-host of Point of View*



Dr. LaReesa Ferdinand Dukes

*Founder and CEO of
The Estrogen Doctor Company*



Dr. Alauna Curry

*President, Dr. Alauna Trauma
Recovery Institute*



Dr. Alessandra Thompson Poroj

*CEO of WOWD (Women of Worth & Destiny)
Center for Wellness*



Lesley Batson

Founder, Rebel Rock Wealth



Dr. Tennille Parris

Founder & CEO, White Coat Cocktails

Day 3

POWER PURPOSE

Saturday, May 1

Welcome Back 11 AM

Power of HERstory Panel:

Deanna Novak, Felicia Brookins, and Shehara Wooten

Raffles, Prizes, and Vendor Showcase

Breakout Sessions

12:30 PM

Power of the Startup - Business 101

Kimberly Rosier Jean-Louis

Power of the Comeup - Scale & Grow your Business

Latria Graham

Power of the Side Hustle - Make your Side Hustle your Main Hustle

Krystal "Krys the Maximizer" Sharp

1:30 PM

Power of Negotiations - Salary & Promotion

Dr. Yvette Best

Power of Presence - Your Executive Leadership Brand Panel

Tanya Spencer, Tonia Sterl, and

Tanisha Nunn Gary

Networking 2:15 PM

Closing Keynote

Demetria Hill Sloan, Vantage Point Coaching

Presenters



Lena Graham Morris

Vice-President, Horus Construction Services



Deanna Novak

Founder & CEO, The Write Journeys, LLC



Felicia Kelly Brookins

Founder of Inspired Resources, LLC



Shehara Wooten

Founder & President, Your Story Financial, LLC



Kimberly Rosier Jean-Louis

Owner & CEO, 3D Strategic Management, Inc.



Dr. Yvette Best

Owner & CEO, Optima HRD Solutions

Presenters



Latricia Graham

President & CEO, Graham Leak Branding (GLB)



Krystal Sharp

Founder & CEO, Krys the Maximizer



Tanya Spencer

*Chief Diversity Officer, GE Gas Power &
Accelerated Leadership Program at GE Corporate*



Tania Sterl

CEO, Sterl on Style



Tanisha Nunn Gary

*President & CEO, African American Chamber of
Commerce of Central Florida*



Demetria Hill Sloan

*Founder & President, Vantage Point
Coaching, LLC & Co-host of Hey Sister*

Vendors



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Dr. Jamie Hardy

Honey Envy



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ABOUT US

Social B Marketing Communications is a 360 Digital Marketing, Branding, & Business Development agency that fuses the traditions of public relations with modern strategic communications practices.

We work with your team to develop compelling and authentic marketing strategies that gain attention through the press, marketing, advertising, social, content, and events.

Serving the following industries: coaching, behavioral health, healthcare, culinary, fitness, health & wellness, travel & hospitality, auto, law

WHY US



Experience & Expertise

15-years of Marketing experience &
10-years of digital marketing experience



Creative Resources

Research-driven with expertise in design & marketing, our works uniquely tell your businesses story while keeping up with industry trends.



Boutique Agency

Ability to work diligently and closely with each client, enabling us to adapt quickly, conceptualize trends, and act on industry developments.

MODERNIZE YOUR
STRATEGY

FREE UP TIME TO
RUN YOUR BUSINESS

KEEP PAYROLL
COSTS DOWN

INVESTMENT TO
ACHIEVE
LONG-TERM GOALS

SERVICES

- ✓ Digital Marketing & Advertising
- ✓ Public Relations & Branding Strategy
- ✓ Social Media Management
- ✓ Business Development
- ✓ Content Creation
- ✓ Email Marketing
- ✓ Communications
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DR. KIMBERLY WILSON, PH.D., LMFT

DR. BURNOUT

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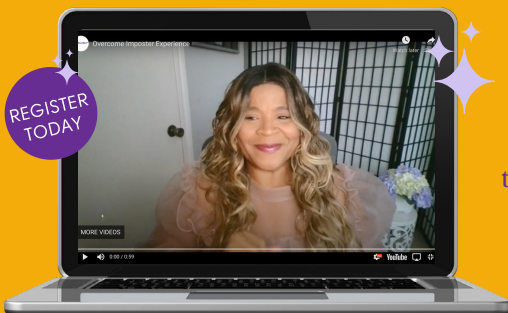
ADDRESSING & PREVENTING
THE KEY FACTORS THAT
LEAD HIGH-ACHIEVING,
GOAL-ORIENTED WOMEN
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imposter syndrome and how
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MAY 12-13, 2021
7 PM-8:30PM (EST)

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*See you
next year!*

6TH ANNUAL
**SPRING INTO LEADERSHIP
WOMEN'S CONFERENCE**
APRIL 2022
